

iSchoolConnect

EXPLORE. APPLY. FLY

Partner

Google for Education



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Recruitment Center

Exponentially scale your in-country presence by tapping into iSchoolConnect's superior technology and full-power recruitment team at a fraction of your inhouse cost.

Recruitment Center

Features	Free	Premium
Student Enrollment	Pay Commission per enrollment	Access to entire Admissions Platform, CRM, Agency and Student management portal. <ul style="list-style-type: none"> • Program Search • Application Support • Document Collection • Application Submission
Agency Management	<ul style="list-style-type: none"> • Manage agency applications • Track agency contracts and performance • Manage agent commissions 	<ul style="list-style-type: none"> • Manage agency applications • Track agency contracts and performance • Manage agent commissions
Visa	Visa Interview Practice (85% acceptance rate) <ul style="list-style-type: none"> • Basic Analysis/Feedback • Limited practice sessions 	<ul style="list-style-type: none"> • Advanced level feedback using AI • Unlimited practice sessions • Real life training sessions
Documentation	<ul style="list-style-type: none"> • Basic Analysis/Feedback • Limited evaluations 	Advanced analysis using AI
Lead Nurturing		<ul style="list-style-type: none"> • Lead and Funnel Management (conversion focused) • Nurture your Leads via calls, emails and other channels • In-country counselors for inquiry qualification and lead nurturing.
In-country Representation		Includes 1 country representation (additional countries for an extra fee) In-country boots-on-the-ground representation including: <ul style="list-style-type: none"> • Attending fairs and other events to promote institution • Traveling for institutional work • Personalized lead and applicant qualification

Recruitment Center

Features	Free	Premium
In-country Representation		<ul style="list-style-type: none">• Engage with agents, counselors and other stakeholders on institutions behalf• Weekly reporting on enrollment stats.
In-country University tie-ups		<ul style="list-style-type: none">• Direct connection with 50+ iSchoolConnect in-country institutions partners• Ability to pitch to direct students on an individual basis• In-country university partnership opportunities to scale programs• In-country private tours for scaling your institution
Student Support Services		<p>All incoming students get access to iSC Partner Services:</p> <ul style="list-style-type: none">• Educational Loans• Free International Sim Card• Student Travel Deals• Accommodation Services• Foreign Exchange Services• Document shipping door-to-door, etc.
Integrations		Integrate with all major CRMS i.e Slate, Salesforce etc.
Student Progress Dashboard		View live student application progress

[Demo Available](#)

The graphic features a central, irregular shape with a color gradient from pink on the left to purple on the right. This shape is overlaid by a thin, light blue circular line. Three light blue plus signs are scattered around the graphic: one in the upper left, one in the lower left, and one in the lower right.

Marketing Center

Grow your brand by accessing the entire iSchoolConnect 100K+ global subscriber and partner base. Leverage iSchoolConnect's personalized 360 degree marketing initiatives to boost your outreach.

Marketing Center

Features

Free

Premium

University Microsite

- Audience- 50K+ website visitors per month
- Frequency: perpetual
- Curation: customer

- Audience- 50K+ website visitors per month
- Frequency- perpetual
- Curation- customer

Email Marketing

- Audience- 5000 recipients
- Frequency- 1/quarter
- Content- provided by customer

- Audience- 10,000 recipients
- Frequency- 1/month
- Content- provided by customer

Video Marketing

- Audience- 30K subscribers on Youtube
- Frequency: 1 University info video
- Curation: iSC Team

- Audience- 30K subscribers on Youtube
- Frequency- 1/quarter
- Curation- iSC Team & customer

Content Marketing

- Audience- 50K+ website visitors per month
- Frequency: 1 blog/news article
- Curation: iSC Team

- Audience- 50K website visitors per month
- Frequency- 1 blog/new alert per month
- Content- iSC Team & customer

Webinars

- Audience- Minimum 100 live attendees
- Frequency- 1 per quarter

Virtuals Fairs & Seminars

- Audience- 1000+ live attendees
- Frequency- 1 per 6 months

Marketing Center

Features

Free

Premium

Social
Marketing

Media

- Audience- 15K typical reads
- Frequency- 1 post across all channels per month
- Content- provided by customer

In-country Universities and high-schools

- Conduct seminars or workshops.
- Lead generation

Reporting

Monthly campaign performance reports via email

[Demo Available](#)

The logo for the Assessment Center features the words "Assessment" and "Center" in a bold, dark grey sans-serif font. The text is centered over a background of two overlapping, organic shapes. The left shape is a teal color, and the right shape is a lime green color. A thin white circle is partially visible behind the text. There are also small white L-shaped corner markers at the top-left and bottom-right of the teal shape.

Assessment Center

Switch from traditional methods of assessments to online assessments proctored using AI. Give your students the freedom to take exams from the comfort of their homes.

Assessment Center

Features

AI-based Proctoring/
Human Proctoring

Reporting

Free

Quantity- 50 assessments

Premium

- Quantity- 500 assessment
- Advanced reporting
- Global access
- Low bandwidth support
- Multi language support
- Technical support
- Advanced analytics
- End of assessment report

[Demo Available](#)

The graphic features the text 'Engagement Center' in a bold, dark grey sans-serif font. The text is centered within a large, irregular shape composed of overlapping circles in shades of teal and light blue. Three small, light grey plus signs are scattered around the central shape: one in the upper left, one in the upper right, and one in the lower center. The background is plain white.

Engagement Center

Provide your students and users, the personalised attention and service they deserve. iSchoolConnect's AI tools help improve student productivity and skills.

Engagement Center

Toolkit

Admission Platform

- Parts of the Recruitment and Marketing Center along with basic tools.

Basic

Conversational AI - CASIE

- Basic engagement
- Covid-19 support
- Lead tracking
- Deployed on website, and facebook messenger

Premium

- All-in-one iSchoolConnect White-labelled Platform to engage with prospective students, current students, agencies, counselors, and staff.

- Advanced tools for understanding conversation flows
- Seamless transfer to a human chat agent
- Voice enabled navigation
- Integration with your data
- Important school notifications
- Detailed Q&A about institution
- Complimentary lead generation
- Advanced analytics

Admission Platform

- Job Interview Evaluation using AI
- Online Proctoring using AI
- Live Feedback on applicants and test-takers

Engagement Center

Toolkit

Career Development AI

- Video/Textual tutorials for interview preparation
- Tutorials for general presentation
- Basic analysis/feedback on profile provided by AI
- Limited practice sessions with AI
- Resume / Document Mentor AI
- Basic analysis on documents

Basic

Premium

- Advanced level AI feedback
- Unlimited practice sessions on the tool
- Practice sessions with Interview Experts
- Resume / Document Mentor AI
- Advanced analysis on documents
- Practice session with Document Experts

[Demo Available](#)

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